



Press Release

Event: Alzheimer's Association's Memory Walk

Date: September 18, 2004

Time:

Location: Perry Farm
Bradley Bourbonnais Township Park District
459 Kennedy Drive
Bourbonnais, IL 60914

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The Alzheimer's Association announces Tony Perry as the Corporate Chairman of its 2004 Memory Walk on Saturday, September 18, 2004 at Perry Farm.

While participating in the Memory Walk, the Association asks that all residents increase their understanding of the disease and the tremendous accomplishments that have been made in medical research and care.

"We see increasing evidence that healthy lifestyle habits Americans are familiar with today may help decrease the risk for Alzheimer's." said Cassandra McNeal of the Alzheimer's Association's Memory Walk. "The Alzheimer's Association encourages everyone to 'Maintain Your Brain'. Managing your numbers- you blood pressure, cholesterol, and blood sugar levels, as well as your body weight-contribute to healthier aging."

Memory Walk raises awareness of Alzheimer's disease, alerts the community to care giving resources and helps to secure more funds to support local programs for people with Alzheimer's and their caregivers. Funds are generated through pledges taken for walking. To register or make a donation, call 815-936-0464 or visit www.alzheimers-illinois.org.